

# Time For Action!

ACS CAN/ Relay For Life  
Cancer Research Funding Campaign



**2018 ACS CAN Membership Banner:** This 6 foot banner fits perfectly on a table at Relay events, Team Meetings, or Kickoffs. Hang the banner at your event to show your community's support for cancer research funding! **Packaged individually and can be shared between events.**

### 2018 "I joined" ACS CAN Lapel Sticker:

Give this sticker to members as they join so they can share with others at the event or around the track that they are making their voice heard by joining ACS CAN. **50 stickers per roll and can be shared between events .**



 A recruitment form titled "Time for Action" with a photo of a diverse group of people cheering. The form includes fields for name, address, phone, and email, along with checkboxes for payment methods and a "Yes, I want to join ACS CAN" declaration.

### 2018 Membership Recruitment form:

Take this one-page form to Relay For Life meetings/trainings/events to recruit Relayers to join ACS CAN! These are performed and easy to use. **50 sheets per pad.**

 A petition form titled "Time for Action" with a photo of cheerleaders. It includes a Latin quote, a "Please Support Full and Continued Funding for Cancer Screening and Prevention Programs" header, and fields for name, address, city, state, zip, and email.

### 2018 ACS CAN Relay For Life Petition:

These petitions can be collected before, during, or after your Relay For Life event. Encourage volunteers to include their contact information so it can be delivered to their member of congress and make a difference in our efforts to support cancer research funding. **50 petitions per pack.**



**2018 ACS CAN Clipboard:** Use this Clipboard while in the crowd at Relay For Life events. It provides a surface for Relayers to fill out the ACS CAN membership form and petition. You can store your pens, stickers, cash and completed forms inside the built in storage compartment. **Limited and must be shared between events .**



**2018 Photo Activity:** Use this fun photo prop to take pictures at your meeting, training, or event. Encourage Relayers to take a selfie, post it on Facebook or Twitter with the FundCancerCures , then encourage everyone to tag their lawmakers page or handle in their message and encourage them to support cancer research funding. **Limited and must be shared between events.**



#### 2018 ACS CAN Lead

**Handbook:** This book has everything our ACS CAN Leads will need to implement ACS CAN priority activities through their Relay For Life event. **Order one guidebook per event. It can also be viewed online at [acscan.org/relay](http://acscan.org/relay).**

**ACS CAN Empower Hour:** Time For Action implies a proactive approach to gaining ACS CAN support at Relay For Life events. That is why we are encouraging folks to host an ACS CAN Empower Hour at their events in 2018. Getting up from behind the table and working the crowd is a proven strategy for membership recruitment success as well as finding petition action takers. There will be DJ announcements, tips for success, and additional support found at [acscan.org/relay](http://acscan.org/relay). Start planning your ACS CAN Empower Hour today!

